

MAXUS

**MAXUS**

Born Unique



Explore  
MAXUS MIFA 7



MIFA 7

# REMARKABLE JOURNEY

Have yourself a memorable moment with your loved ones and experience the smart balance of comfort and technology on your family trip.



Family Style Dimensional Design-low Wind Resistance



Fast-charging



Hidden Door Handles



Pulse Light Trails



Matrix Winged Headlights

# INVITE THE OUTDOOR INSIDE

With 1.1 m<sup>2</sup> openable panoramic sunroof, immerse yourself in a boundless landscape, where the breathtaking beauty of the outdoors meets the serene comfort of indoor luxury.





## PINNACLE OF SPACIOUS COMFORT

Magnificent space for your unforgettable family adventure, with the best headroom and luxurious seating layout that offers ultimate comfort.

# THE AVANT-GARDE OF FUTURE TECH

A cutting-edge dashboard and expansive display panel, meticulously crafted to bring you advanced entertainment and deliver a seamless, futuristic driving experience.



12.3" Intuitive Infotainment Screen



Wireless Smartphone Charger



Immaculate Speakers



Spacious 7-seaters for Family



Extensive Luggage Space

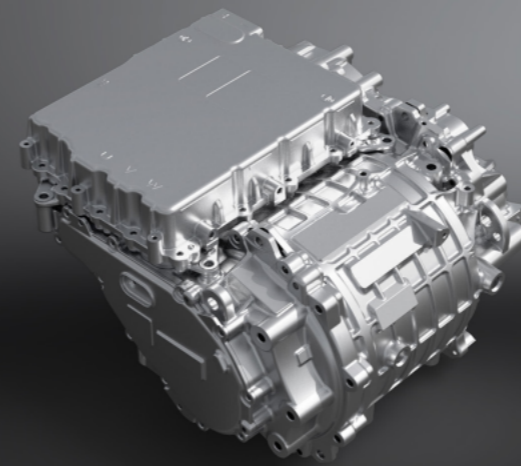
Charging Time (DC 30-80%)  
30min

Battery Capacity  
90 kWh

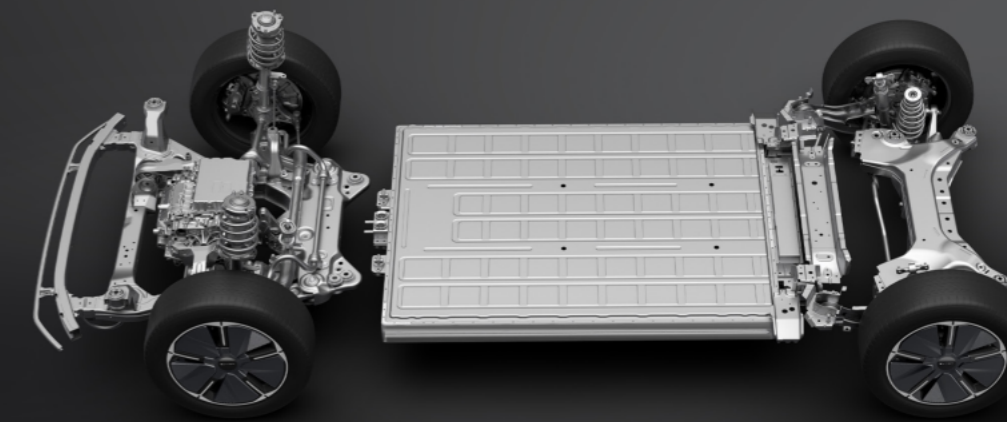
**180 kWh**  
Max Power

**350 Nm**  
Max Torque

**570 km**  
Range (NEDC)



E2 Architecture High-efficiency  
Electric Drive System



Robust Chassis System



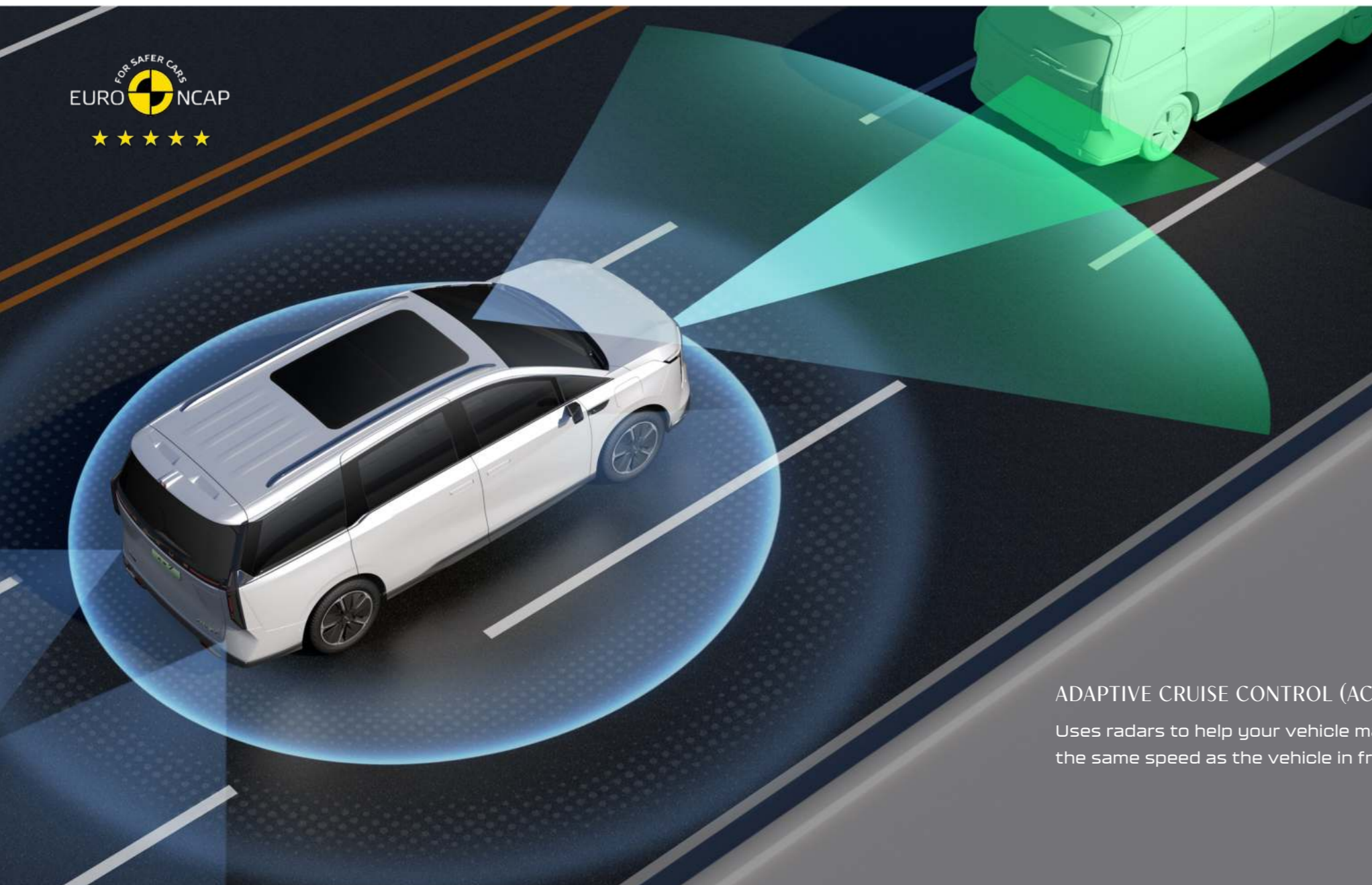
Energy Storing Edge Wheels

## JOURNEY IN NEW ENERGY

Welcoming an eco-friendly future, with high-efficiency electric drive system and low wind resistance wheels to optimize vehicle aerodynamics and energy consumption.

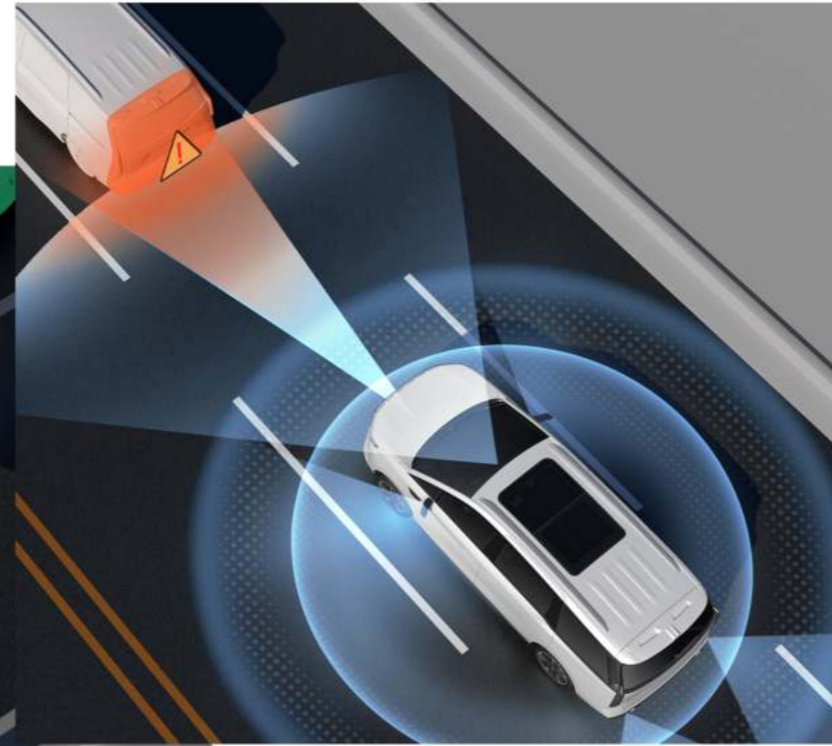
# BUILT AHEAD TO PROTECT

Compliance to international standards that set the highest benchmarks for safety. Designed with future advanced safety technologies, assuring passengers a safeguarded journey.



## ADAPTIVE CRUISE CONTROL (ACC)

Uses radars to help your vehicle maintain the same speed as the vehicle in front.



## FORWARD COLLISION WARNING (FCW) & AUTOMATIC EMERGENCY BRAKING (AEB)

In the 8-80 km/h range, when the FCW system detects a possible collision with the vehicle ahead, it issues an audible warning.

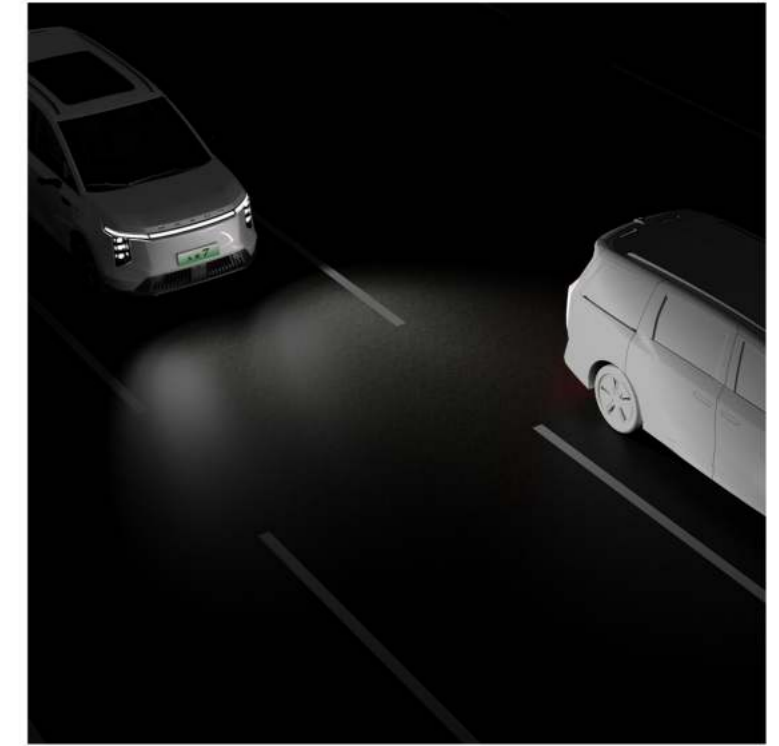
If the driver doesn't react, the AEB system automatically brakes to prevent or reduce collision impact.



## LANE DEPARTURE WARNING (LDW) & LANE KEEPING ASSIST SYSTEM (LKAS)

The LDW system detects road dividers through the front camera and alerts if the vehicle drifts from its lane.

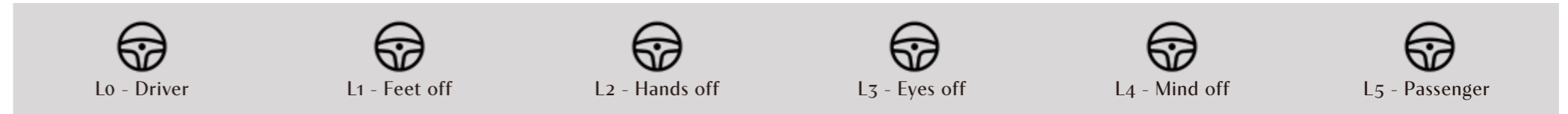
If the vehicle is about to leave the lane, the LKA system actively corrects its path to reduce driving risks.



## INTELLIGENT HIGH-BEAM CONTROL (IHC)

When the high beam is on, the camera detects oncoming vehicles up to 500m away and automatically switches to low beam to maintain clear visibility without affecting the other driver.

## Autopilot L0-L5 Classification



PEARL LUSTRE WHITE



METAL BLACK



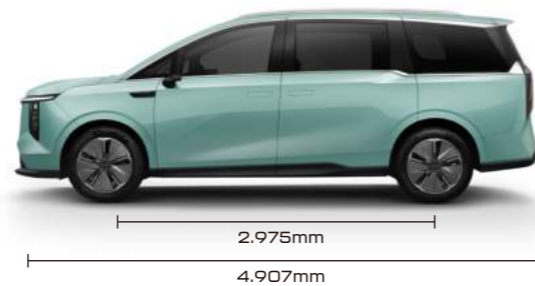
CONCRETE GREY with BLACK ROOF



EMERALD GREEN



DIMENSION



# MESMERIZING COLORS

# SPECIFICATIONS

Dimensions	
Length/Width/Height (mm)	4,907 x 1,885 x 1,756
Wheelbase (mm)	2,975
Seats	7 (2 + 2 + 3)
Power Train	
Battery Capacity	90 kWh
Max. Power	180 kW
Max. Torque	350 N-m
Range (NEDC)	570 km
OBC	AC: 11 kW; DC: 130 kW
Charger Type	CCS2
Charging Time (AC 5-100%)	8.5 hours
Charging Time (DC 30-80%)	0.5 hours
Exterior	
Roof Rails	
Electrically-operated, Power-foldable, Heated and Memory Side Door Mirrors	
Headlights-LED	
Taillights-LED	
Daytime Running Lights	
Automatic Headlights	
High-mounted Stop Light	
Rear Windscreen Washer and Wiper	
Privacy Glass from B-pillar Backwards	
Laminated Glass from A-pillar to C-pillar	
Hidden Door Handles	
Power Tilt-and-slide Panoramic Sunroof	
Power Tailgate	
Power Sliding Door-right	
Power Sliding Door-left	
Interior	
Decorative Trims	Coco Brown
Leatherette-wrapped Multifunction Steering Wheel	
Power Adjustment for Driver Seats	
Power Adjustment for Passenger Seats	
Heated and Ventilated Front Seats with Memory Function in Driver Position	
Seat Trim 1st & 2nd Row-nappa	
ISOFIX (3)	
Entertainment	
8 Premium Speakers	
Apple Carplay & Android Auto	
Wireless Smartphone Charger	
Dual Screen (12.3" Cluster + 12.3" Touchscreen)	
Others	
Vehicle to Load (6.6kW)	
Safety	
Driver and Front Passenger Airbag	
Curtain and Side Airbags in Front	
Far-side Airbag	
Disc Brakes in Front & Rear	
Seatbelts Reminder System (All Seats)	
Three Point Safety Belt	
Forward Collision Warning	
Autonomous Emergency Braking	
Lane Departure Warning	
Lane Keeping Assist	
Emergency Lane Keeping	
Adaptive Cruise Control	
Integrated Cruise Assist	
Rear Collision Warning	
Rear Collision Avoidance Assist	
Intelligent High-beam Control	
Blind Spot Assist	
Rear Cross Traffic Alert	
Door Opening Warning	
360° View Imaging	
PEPS (Passive Entry & Passive Start)	
Color	
Metal Black	
Pearl Lustre White	
Emerald Green	
Concrete Grey + Black Roof	